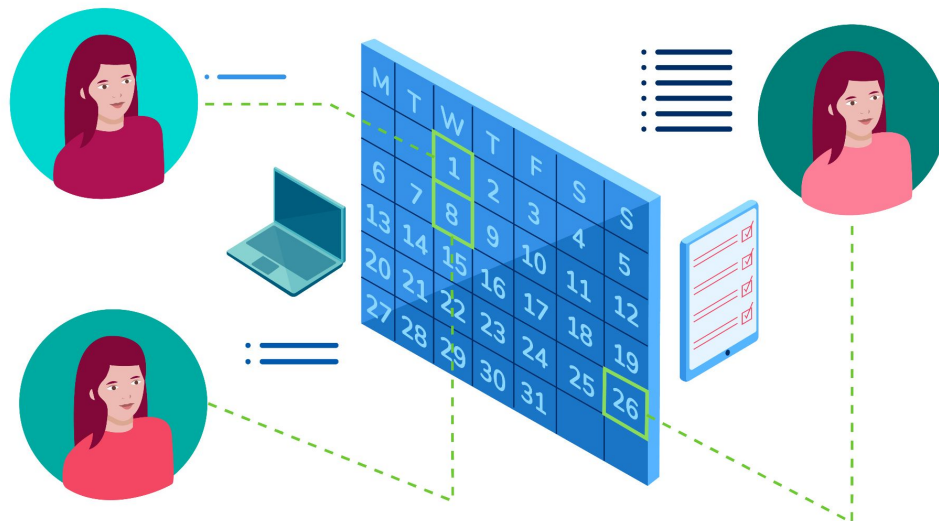


Building long-lasting skills: How spaced learning and Glasshouse can help



Robin Petterd

Founder of Sprout Labs, host of the 'Learning While Working' podcast

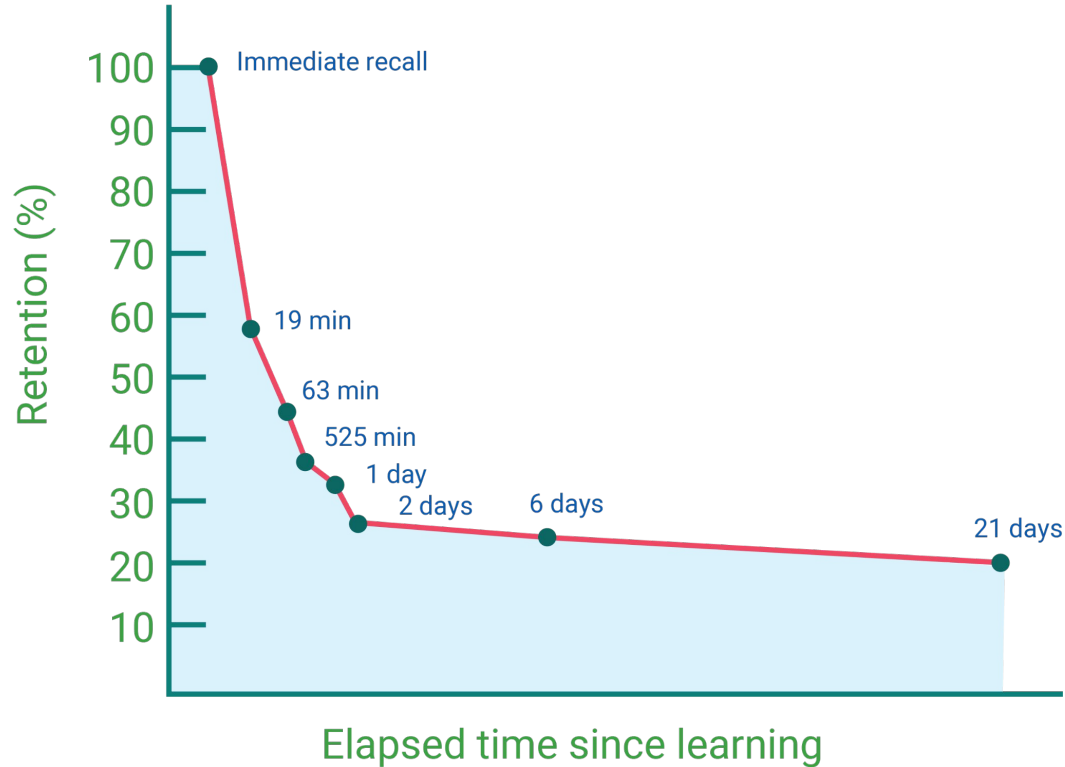


Sprout Labs builds digital learning platforms that enable you and your team to author, deliver and measure high impact digital learning ecosystems.

Great digital learning is not just about technology. We help you develop the capabilities to design and develop great digital learning.

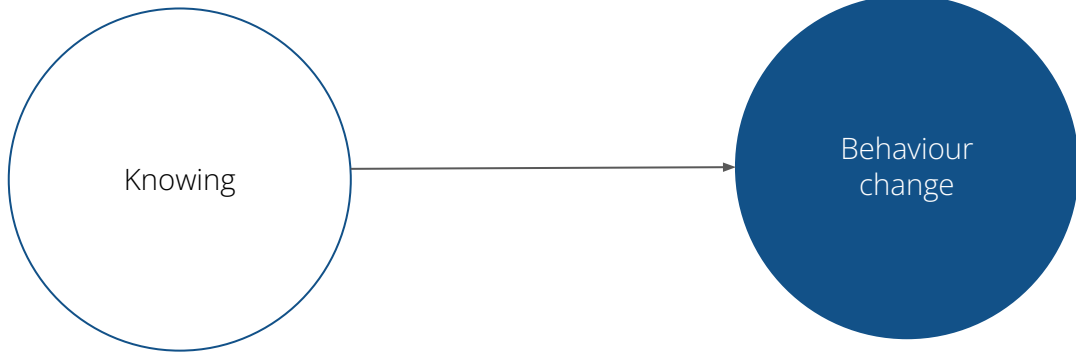


The Ebbinghaus forgetting curve

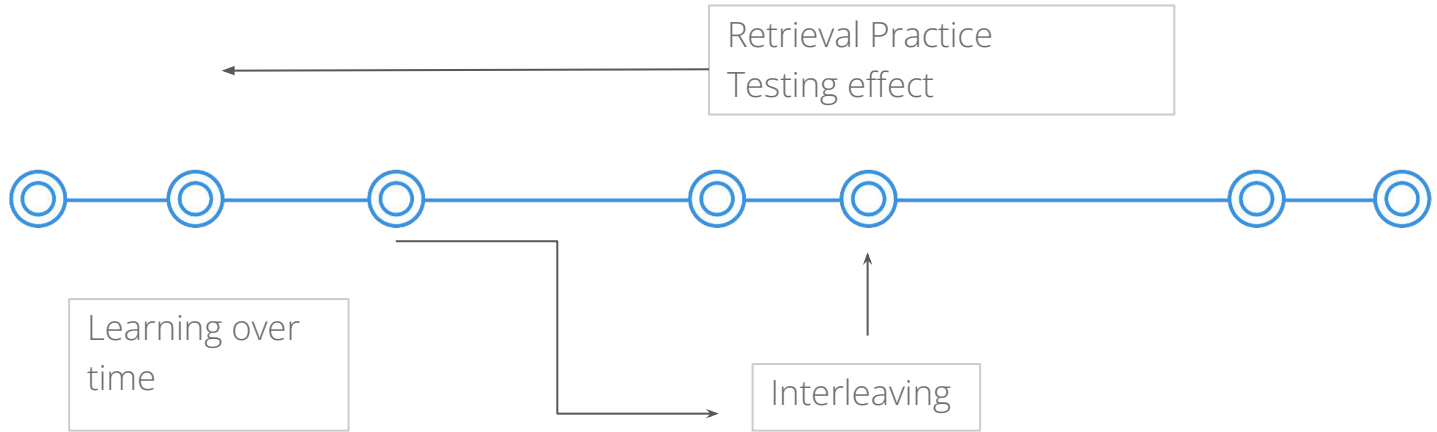




Passive repetition
doesn't work



What is spaced learning



Approaches to spaced learning

Experiences
over time

Follow up
'testing'

Ask to the
learner
'generate'
summaries or
mindmap

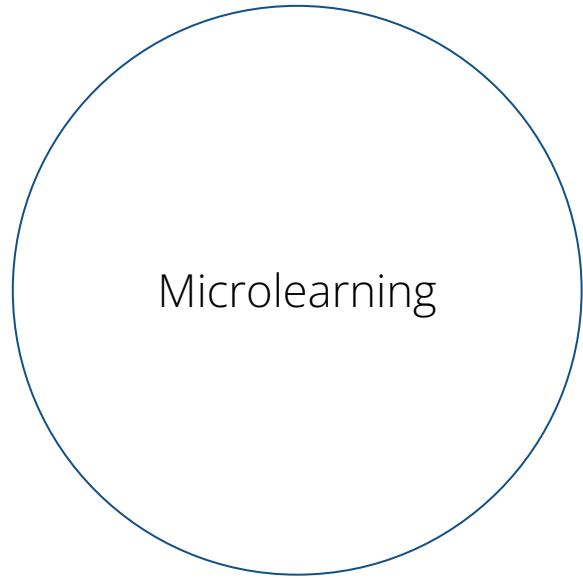
Why don't we do this?

A SCORM
module is easy

It means more
effort for the
learner'

We don't have
the digital tools
to make this
easy

Induct the
learners -
talk to about
how to learn



Microlearning **is not** adaptive and personalised learning, **it's not** spaced learning, **it's not** a learning campaign.

It's an **enabler** for these approaches



The best way to trigger space learning is email



Email automation
system are often see
as the solution

Pro and cons of using marketing tools to compared spaced learning

Email e.g. Mailchimp

Text and image content

Tracking data is designed to go into sales systems

Is a low cost. Designed for small businesses

Triggers are based on pages viewed

Is focused on email

Spaced learning/micro learning – e.g. Glasshouse

Text and image content and direct links to interactive content

Tracking is done using learning standards such as xAPI

Is a higher cost enterprise tool

Triggers can be based on learning interactions

Can be used to build mobile apps and some of the platforms include a mobile app

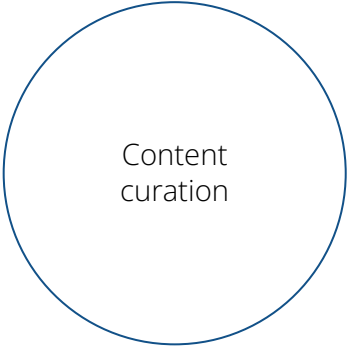
What is Glasshouse: It's a Learning Experience Platform



HTML based
cloud
authoring



Learning
campaigns &
email
automations



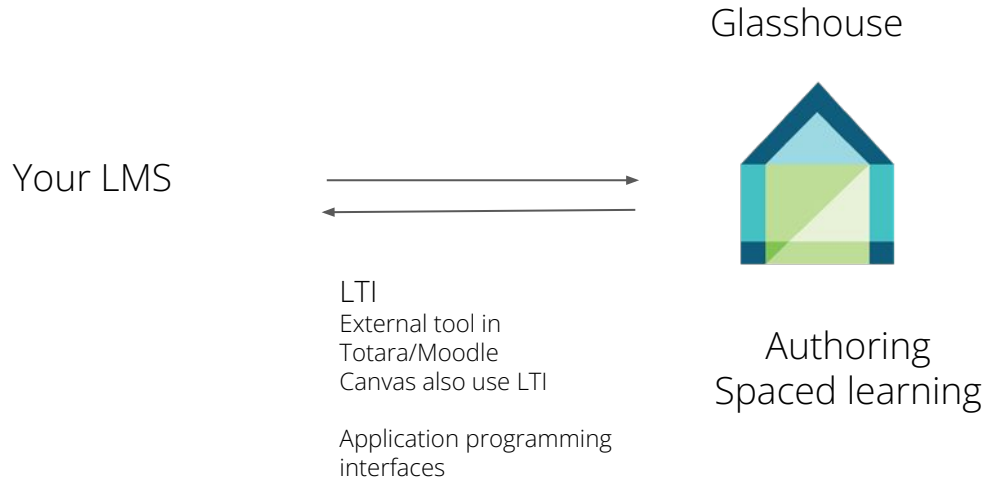
Content
curation



Form builder

Data rich

How Glasshouse works your LMS





Demo

Please get in touch to learn how our Glasshouse can help your increase the impact of your learning.

Dr Robin Petterd

M: +61 419 101 928

E: robin@sproutlabs.com.au

