webinar

Accelerating
your learning
ecosystems
with Totara
Talent Experience
Platform



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Robin Petterd

Founder of Sprout Labs, host of the 'Learning While Working' podcast



Sprout Labs

Sprout Labs builds digital learning platforms that enable you and your team to author, deliver and measure high impact digital learning ecosystems.







Other content from Sprout Labs

- The Learning While Working podcast
- The blog
- eBooks
- Recordings of past webinars
- Virtual conferences



What we are thinking about today

- What a learning ecosystem is and the tools you need to build a learning ecosystem
- The power of an integrated talent experience platform instead of separate platforms
- How performance management and development is the key to your learning culture
- How to enable and support collaboration and learner-generated content



Work has been changing



Josh Bersin on the future of work **now**

"We now understand, thanks to the Pandemic, that work is all about empowerment, safety, **development** and agility."



Learning while working is the new normal



Learning ecosystem design is a powerful mindset for transforming learning



A learning ecosystem is an entity made up of components that **work together** to create a whole learning experience.

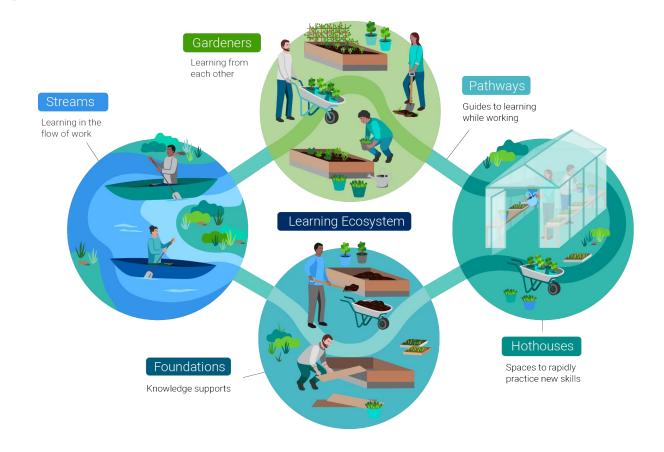
The **relationship** between the components means that the overall experience becomes more than the sum of its parts.



Learning cultures

	Old	New
	Fix systems and procedures	Agile and always changing
Learning culture	Internally focused on 'systems'	Externally focused - Insight engine
Learning mindset	L&D team is responsible for learning	Everyone is helping each other to grow
Learning behaviours	Courses	Work is learning
	We form habits	Constantly changing







Learning design

Technologies to enable learning





Employee as self directed learner

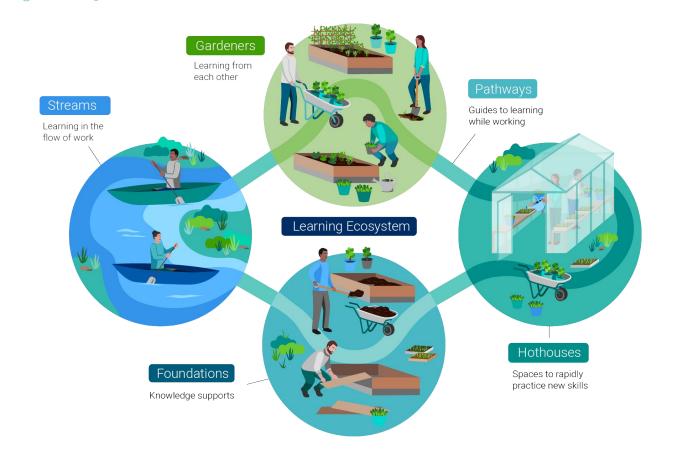


Manager as learning leader



L&D as learning ecosystem designer

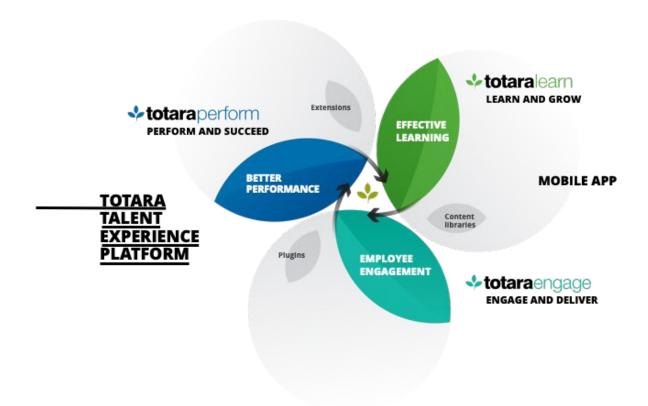




Learning design

Technologies to enable learning





RAPIDLY GROWING



EXTENSIVE GLOBAL PARTNER NETWORK



Why Totara?

Open technology coupled with business collaboration is the sustainable, strategic response to an unpredictable future.



Adaptable solutions



Trusted by millions of users



Comprehensive online resources & support desk



Open core technology



Innovation network



Cost effective



Enterprise ready



The scenario we are going explore



I want to enable a learning ecosystem for new managers.



Pathways

Guides to learning while working





Guides to learning while working A learning ecosystem is learner centred, more self directed. Employees need guidance and pathways to help them learn while working.

Tools to enable Pathways

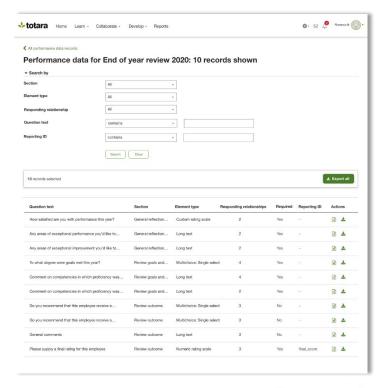
L&D	Methods aligning formal learning with employee roles
Manager	Time for giving feedback and guiding team
Learner	Competencies and goals Feedback for - peers & manager Playlists of resources



Check-ins and performance activities

Build appraisals and processes that work perfectly with your organization

- Tailor appraisals, feedback and check-ins to suit your organizations needs.
- Ensure confidentiality with comprehensive access and visibility controls.
- Automate the scheduling of performance activities in a flexible manner.
- Build editable and searchable reports.
- Drill into the details of performance activities easily.



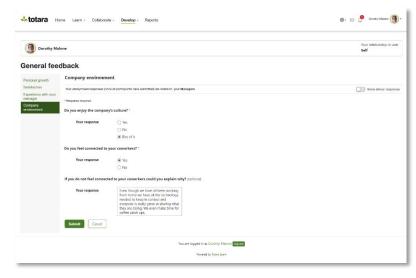




Feedback

Structure feedback in a way that works for your business, supply fair and transparent feedback for staff.

- Easily create tailor-made feedback performance activities.
- Assign feedback activities based on a user's audience, organization or position.
- Create 360 or 270 feedback forms for job assignments or as a one off.
- Create your own type of feedback form.
- Distribute feedback forms to a wide range of people.
- Anonymize responses and apply visibility restrictions.



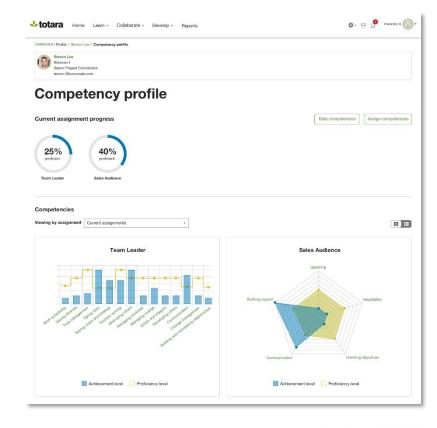




Competencies

Give your team the skills they need to succeed

- Provide transparency and create hierarchies around the skills and capabilities employees need in their role.
- Organize competencies by audience, position, organization or by individual.
- Clearly show the training individuals need to reach a certain competency.
- Add proficiency scales to competencies.
- Upload competencies via HR Import.



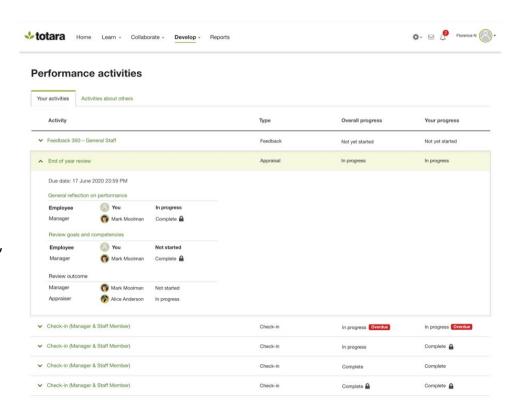




Scheduling

Save time and money by automating repetitive tasks and reminders.

- Ensure performance activities are timely and relevant by utilizing the comprehensive assignment and scheduling functionality.
- Assign activities by organizational frameworks, audiences or position frameworks.
- Send push notifications.



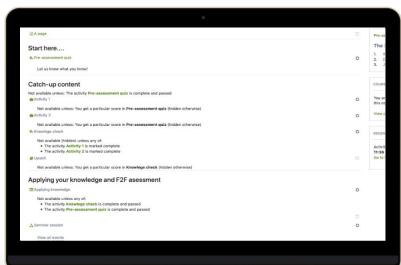




Personalise formal learning

Deliver a tailored learning experience, improve learner engagement and reduce learning time.

- Provide different activities and resources to different learners.
- Create courses that adapt to learners' interests, previous knowledge and ability.









- Develop a competency framework for managers
- All new managers give feedback from peers on how well they going
- Used the performance activity to manage peer to peer coaching
- Put in place a new manager learning pathway [more that later]







The tools we have talking about providing your manager with tools and process to learning leaders



Gardeners

Learning from each other

Learning ecosystems are not just about resources – the driving force behind a learning ecosystem is the people involved. This includes managers and peers inside and outside the organisation. Learning together is a time when employees can reflect on and articulate what they have learned.







At the core of program I want the new managers to be doing action learning projects.

I what that to be sharing the progress and for peers to be helping them.

Cardeners

Learning from each other

Learning ecosystems are not just about resources—the driving force behind a learning ecosystem is the people involved. This includes managers and peers inside and outside the organisation. Learning together is a time when employees can reflect on and articulate what they have learned.



Remove information silos

We have access to more information than ever before, but how do we harness it?

Totara Engage enables you to organize your information in a clever way. Providing the answers your employees need, right when they need it.

- Enable users and subject matter experts to create resources.
- Assign a topic to every resource to help keep your information organized.
- Create playlists of different resources, based around your topics.
- Assign topics to surveys.
- Utilize machine learning to highlight relevant resources.
- Allow users to like and share the resources they found useful.

90%

Over the last two years alone **90% of the data in the world** was generated. **Forbes, 2018**



In 2020 1.7MB of data was created every second by every person.

Techjury 2020



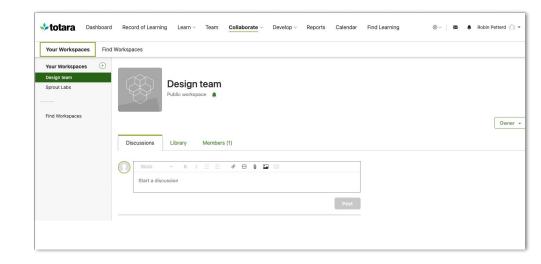
Microsoft Teams doesn't solve all your problems



Collaborative workspaces

Enable your employees to find the resources they need, right when they need it - helping them to learn in the flow of work

- Enable public and private workspaces for collaboration on projects.
- Allow users to add resources and playlists to workspaces.
- Empower users to create, share, like and comment on the resources added.
- Remove information silos.



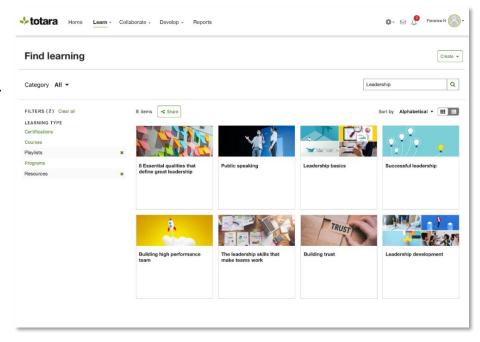




Social learning

Encourage knowledge sharing and build knowledge banks

- Empower subject matter experts to share knowledge and collaborate on resource creation.
- Enable users to create their own resource library.
- Allow users to like, comment on and share resources created.
- @tag peers to pull people into conversations around topics
- Enable users to collect feedback.







Playlists

Personalize learning and highlight the right resources to the right people

Users and admins can curate a set of resources such as videos, articles and podcasts into a group of resources known as a playlist.

- Drag and drop resources in a playlist.
- Group together related information and support different teams with different requirements.
- Leverage internal expertise by adding their resources to playlists.
- Utilize built in machine learning to provide users with recommendations, related content and relevant playlists.







Tip - Sophisticated content curation is a great way to move to a learning ecosystem approach

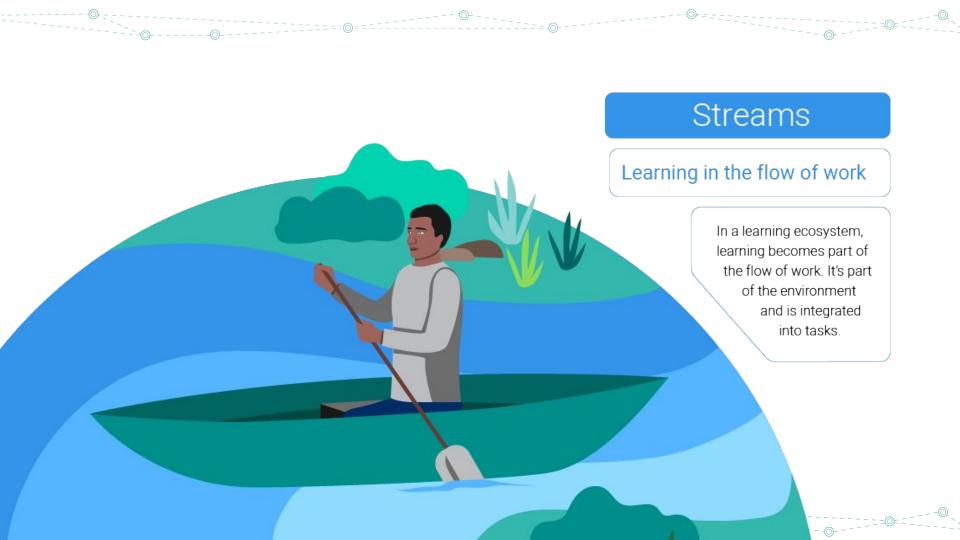


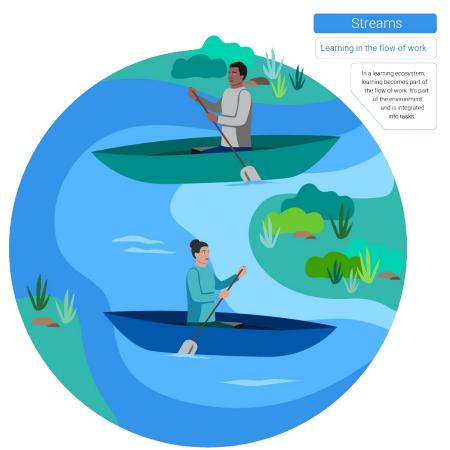


- Each week everyone needs share
 - Something that they learnt that week
 - Something that they struggled with
- Someone writes an article each week about the experience of becoming a manger
- There is playlist of resources that new managers manager will find useful









Tools to enable streams of learning

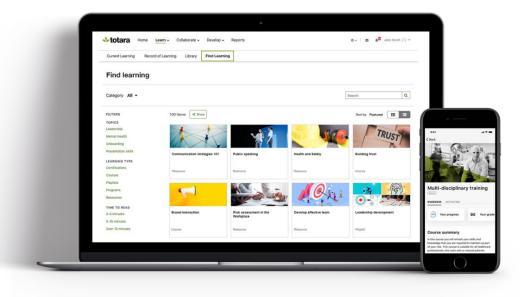
L&D	Being able develiver learning beyond course and beyond an LMS
Manager	1:1 conversations are key
Learner	Time and spaces to reflect Just-in-resources



Totara mobile

Learn anytime, anywhere

- · Access a personalized learning portal.
- Custom-built offline player for SCORM activities.
- Personalized notifications.
- Available for both Android and iOS devices.
- Authentication options, including support for both single sign-on and manual login users.
- Customizable app login screen.
- Permission-controlled access to relevant and bite-sized learning in a mobile-optimized format.



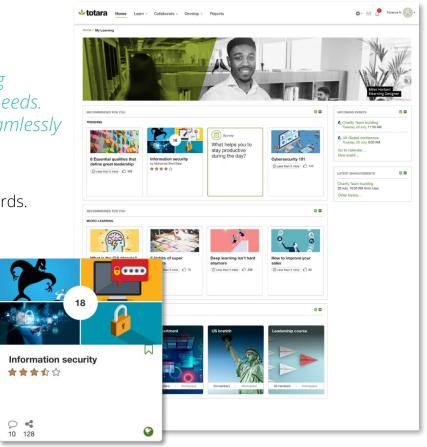




Recommendations

A recommendations engine for personalized learning identifies users' key interests, skills and information needs. This data is used to surface personalized content seamlessly within a user's day-to-day workflows.

- Enable users to view trending content in their dashboards.
 Trending content can include resources and playlists.
- · Highlight recommended micro-learning.
- Highlight workspaces the individual might be interested in joining.
- Hide courses and workspaces that individuals are already taking part in.



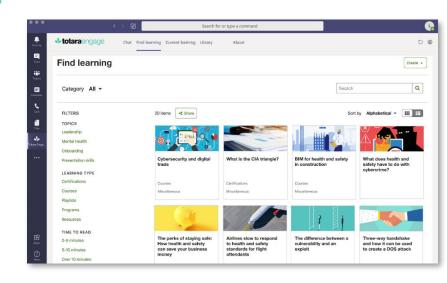


Microsoft Teams integration

You can create, curate and collaborate all in the same digital space without any of the complexities that come with using a selection of different isolated tools. Enabling employees to learn in the flow of work.

Within teams you can:

- Jump into the learning catalogue to find resources and playlists.
- · Show users their progress and outstanding learning.
- Continue with courses.
- Create and access content and resources.
- Get notifications from Totara.
- Jump straight from a chat to a resource.





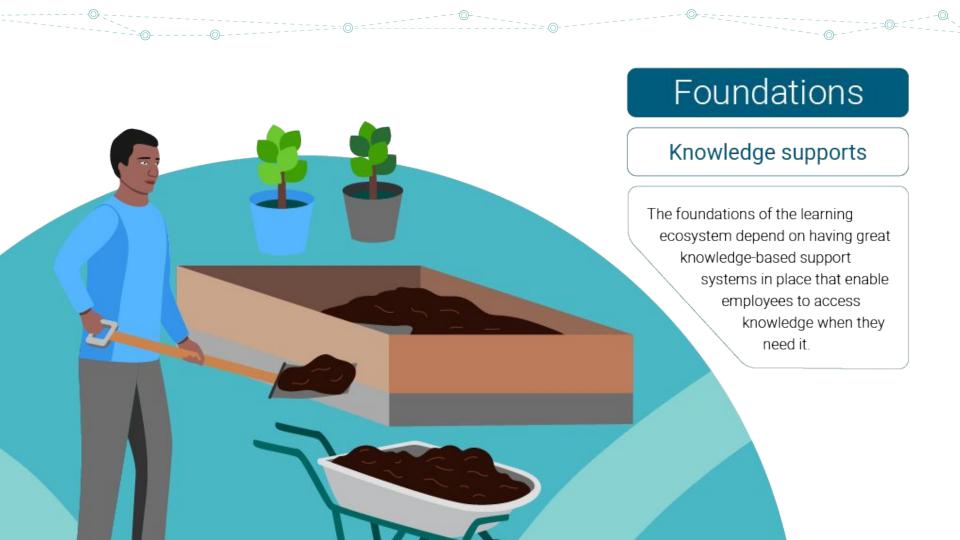




These tools that allow for collaboration and just in time learning, enable your employee's to become self-directed learners



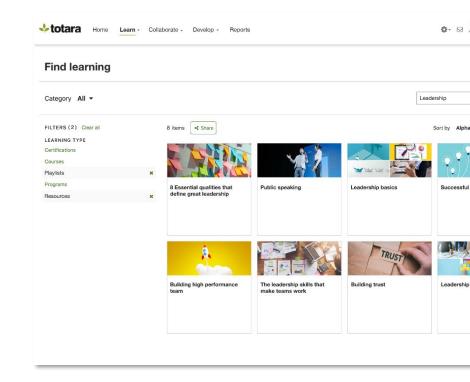




Catalog

Simplify how courses are displayed and organize your resources in a smart way

- Access the learning catalog to see all resources and playlists.
- Filter by topic, time to read or use the search function.
- Display informal learning content alongside formal courses to fit various learning needs.
- Tailor the look and feel of cards displayed.







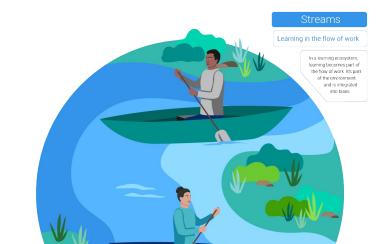


Tip - Content libraries can be powerful enablers to underpin a learning ecosystem





BUT is this all working?

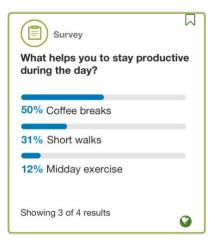




Employee surveys

- Use a built-in, quick and easy survey builder.
- Treat surveys as individual resources, which you can share with everyone or select groups.
- Create surveys to understand how a team is feeling about a project.
- Make democratic decisions based on your survey results.
- Ensure everyone in the team feels included.









Reporting

Measure engagement

- Review which resources employees are liking, commenting on and sharing.
- Find out which topics are trending.
- Review user generated content, see what employees are creating.
- Easily create graphs and visualizations of your data.
- Export reports.
- Schedule reports to be automatically sent to you and other users, inside or outside the organization.











REPORT BUILDER









You can:

- Export reports.
- Create graphs and other visualizations of your data.
- · Make reports available to other users depending on their organization, position or role.
- Schedule reports to be automatically sent to you and other users inside or outside the system.



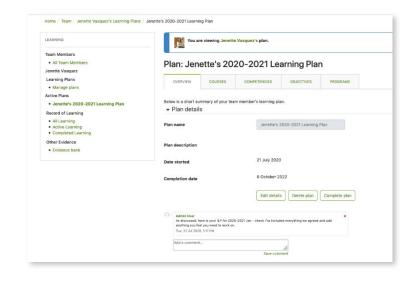




TEAM MANAGEMENT

Help your team and organization succeed

- Use customized team dashboards to display real-time information about learning plans, course bookings and more.
- Enable managers to approve or reject requests for attendance at scheduled courses.
- Create alerts to notify managers of new objectives or learning plans.
- Add new courses, comments, competencies and objectives to team learning plans.













We need places to practise new skills

This is what great performance-focused, interactive learning has the potential to be



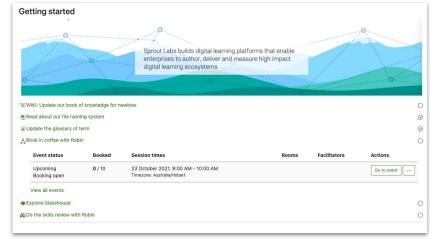
The new 'blend' - hybrid learning beyond live events



Online blends

Build collaboration into your courses to offer a more effective blended learning experience.

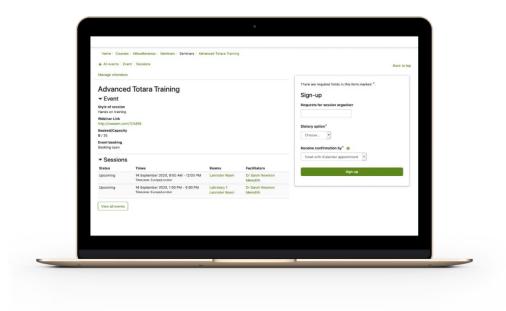
- Build forums to capture important decisions and collate key discussions.
- Build interactive discussion areas for learners.
- Create a searchable glossary and build knowledge stores.
- Collaborate on content using a wiki tool.
- Create chat rooms for scheduled live or time-sensitive discussions.
- Record chat room discussions.
- Connect and send messages outside a course environment.
- Create and assess assignments



Event management

Manage your offline, virtual and blended learning programs

- Monitor upcoming events with a seminar dashboard.
- Utilize workflows for simple event management.
- · Book event details into your learners' calendars.
- Track attendance using customizable sign-up sheets.
- Automate, customize and personalize multi-language notifications.
- Utilize inbuilt room management functionality.



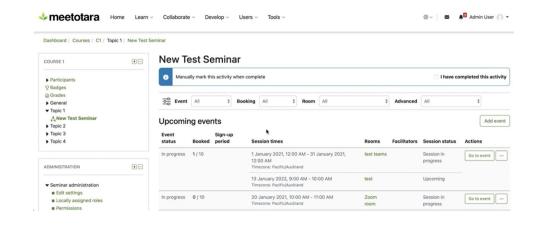




Zoom integration

Organize your virtual events from within your LMS

- Add Zoom as one of many virtual room providers.
- Create, organize and manage your Zoom events from within Totara Learn.
- Review your virtual events via a simple dashboard.
- Join your meetings from within Totara Learn.



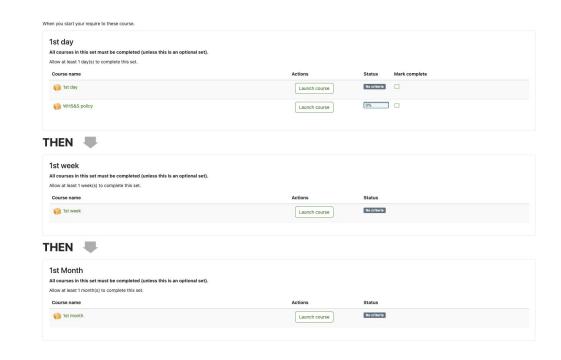




Programs

Design sequences of courses that different audiences need to complete

- Provide different learning paths based on performance, job assignments and completion of other courses.
- Utilize 'and, or, and then' conditions, which can be applied between sets to guide learners through collections of related courses.







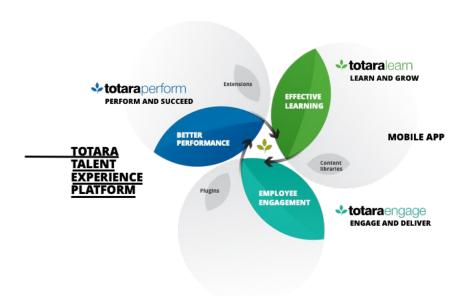


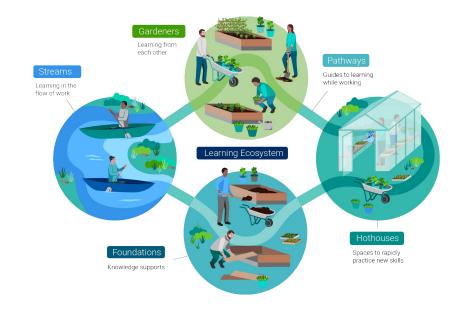
- I've built a program of formal course that new managers are required to
- We run a fortnightly Zoom meeting where we:
 - Discuss the action learning projects
 - Role play and explore challenging situations

Hothouses Spaces to rapidly practice new skills

Formal learning becomes a learning 'hothouse', where learners are provided with somewhere to that they will be doing on the job and gain rapid feedback.









If you are interested in taking a look closer at the Totara Talent Experience please reply to any email messages from Sprout Labs to start a conversation.



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