A taste of being an
eLearning
Superhuman

Sprout Labs

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Sprout Labs builds digital learning platforms that enable you and your team to author, deliver and measure high impact digital learning ecosystems.

Content from Sprout Labs

- The Learning While Working podcast
- The blog
- eBooks
- Recordings of past webinars
- Virtual conferences

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What we are thinking about today
Agenda - today

- What an eLearning superhuman is
- The importance of planning and carefully analysing the performance problem
- Why visual design is an important part of the learning experience
- How to choose the right media for your course

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12 week project based program

Streams	Paths	Foundations	Hothouses	Gardeners
project work	scaffolded learning · virtual classrooms	podcasts · blog posts · links	virtual classrooms · on-the-job challenges · rapid feedback	individual coaching sessions · peer collaboration

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Using the interface

Open the
participant list

Open chat

Mute Start Video Invite Participants 2 Share Screen Chat Record Reactions Leave Meeting
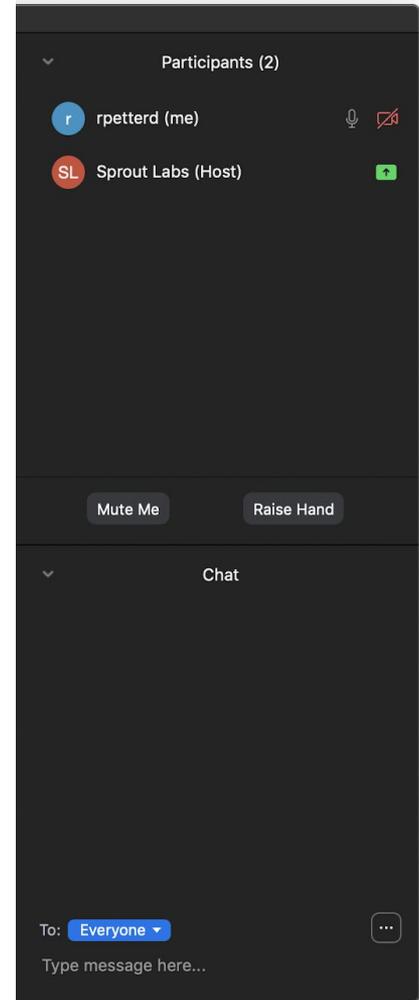
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Using the interface

Names of participants, host and presenter

Send your chat messages to **"Everyone"**

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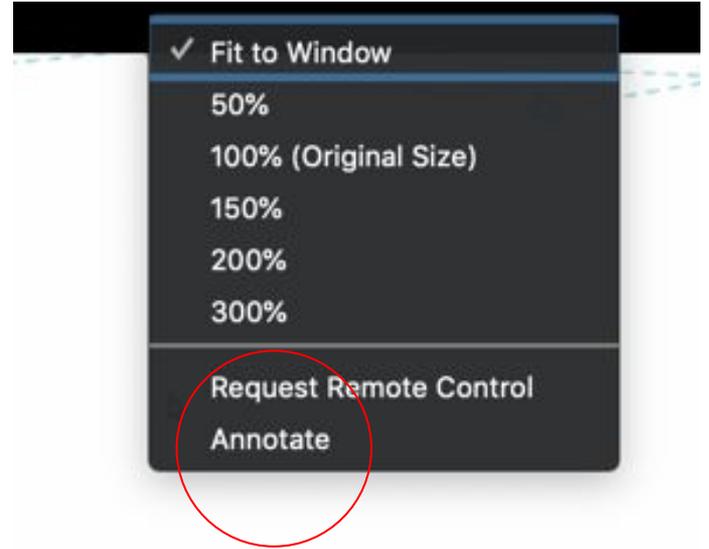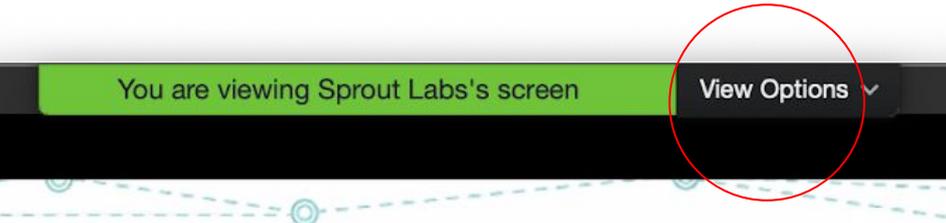What do you want to gain from this session?

Please add your thoughts in chat

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Annotation Tools

Text tool

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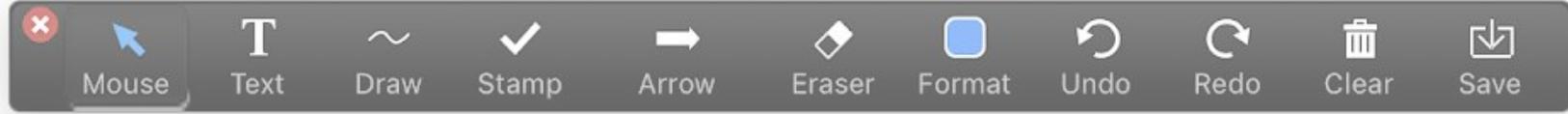
Annotation Tools

1. Choose the view options

You are viewing Sprout Labs's screen   View Options ⌄

✓ Fit to Window
50%
100% (Original Size)
150%
200%
300%

Request Remote Control
Annotate

2. Choose the Annotate menu item

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What is your background?

Creative - design and media

Learning

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What is an elearning superhuman?

Let's do a "**Chatfall**" - Write up your response to this question but don't press return until I say so. This means we get to see everyone's answers all at once.

Why is creating great digital learning challenging?
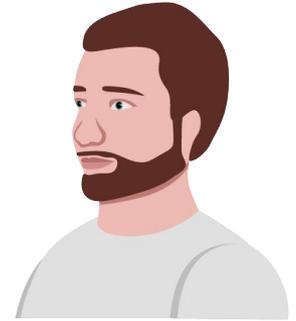
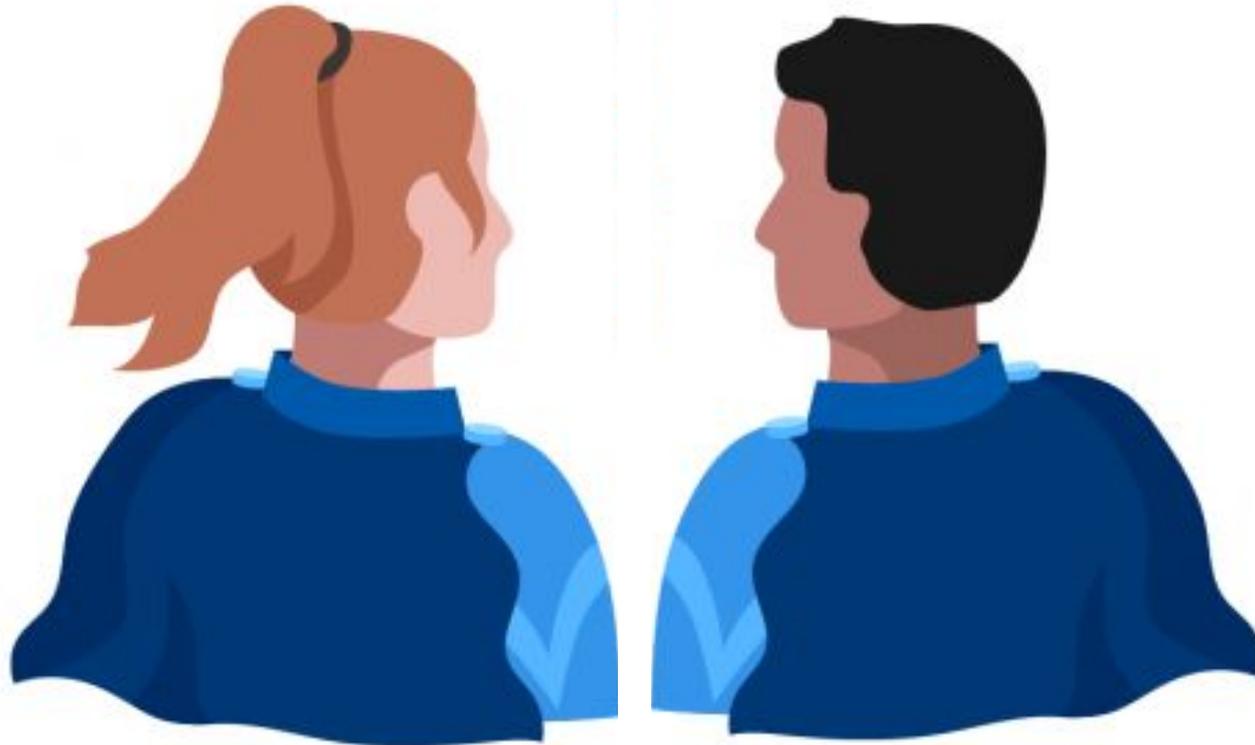Learning
designer -
often a writer

Performance
consultant

Visual
designer

Coder/Developer

Media - video
and sound
production and
post production

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An eLearning superhuman has all these skills

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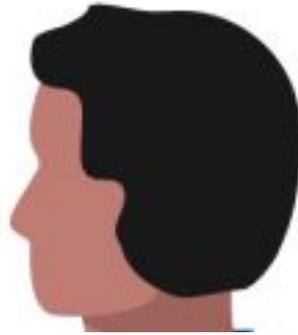
The advantage is less communication and it's faster to get some types of projects done

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The importance of planning and carefully analysing the performance problem

Experts plan more

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Process

Analysis

Design

Build

Test

Diagnostic
projects

Blueprints

Learning
maps

Storyboards

Prototypes

Working with
the software
to make the
experience

Gaining
feedback

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In chat: say what you think is wrong with most elearning

Continuum of interactivity in digital experiences

Most eLearning is about here

Reading or watching video	Quiz	Games	Sharing	Discussing	Collaborating online with others
					Multi-user games

We don't have good models of what great eLearning looks like

What is performance consulting?

Performance analysis and improvement

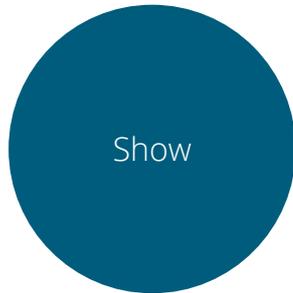Performance focussed learning

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Focusing on what people need to **do**

What people need to **do** leads to the **interactions** in your learning experience

Allow people to practice what they need to **do**

Worked examples and sequencing

Show

Practice part of doing the task

Practice doing the whole task

Show the 'thinking process'

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Useful verbs – to move beyond knowledge

	Ideas
Apply	
Follow	
Participate	
Find	
Examine	
Choose	
Build	

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We are designing an eLearning module that is **part** of an ecosystem to uplift a health organisation employee's skills in working with diverse clients.

Who would some of the people you need to talk with be?
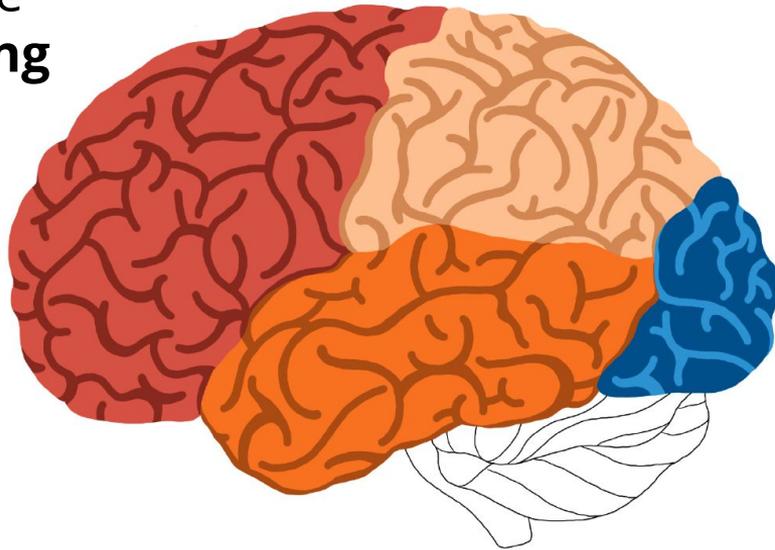
Please add your thoughts in chat

What could be some useful questions and activities to do?

Please add your thoughts in chat

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Visual design

What is visually attractive is seen as being easier to use and more **engaging**

90% of the information processed by the brain is visual

Reference *In the blink of an eye*

Working visually means you are **showing** what's happening, not telling

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Consistency

Need to be factored in early

Use metaphors

What is the concept

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HealthLiteracy

Welcome
to
Wattle Hill

Wattle Hill is a fictional town where you are going to explore some health literacy issues.

Scroll down

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These are some of the people you are going to meet.

Health literacy is about how we understand information about health and health care and how we then apply and use it to make decisions about our health

Community Health Centre

Guide   Challenge   My Plan

Robin, trauma, pain and times of emotional distress can affect health literacy. It's important to provide the right support and information at the right time in the right way. See what is happening for one of the local residents and how it could be different in the challenge.

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Community Health Centre

Guide   Challenge   My Plan

Please choose a place to visit by clicking on one of the numbers.

Liz has chronic pain and has been given a number of appointments to see different people. She has come to the Community Health Centre reception area because she is confused by all the appointments.

Appointments

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Community Health Centre

Guide   Challenge   My Plan

Please choose a place to visit by clicking on one of the numbers.

How could you (as the receptionist) make this easier for her?

Put a note against her appointments to ring to remind

Post the appointments out in a letter.

Make appointments with her, write them down, check understanding (especially directions/instructions) and follow up with reminder.

Write appointments on a card.

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Back to our case study 'We are designing an eLearning module that is part of the ecosystem to uplift a health organisation employee's skills in working with diverse clients.'

What metaphors could be used for the navigation and visual design?

Please add your thoughts in chat

Choosing the right media

Doing that same thing
over and over is boring

MOOCs have led to an increase in video based courses

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The **expert** is doing the voice-over

It's personable - the presenter acts as **guide**

MOOCs have led to an increase in video based courses

You **see** their face

No one ever says 'I loved that voice-over'
Lori Niles-Hofmann

What are the **pros** and **cons** of voice overs?

PROs	CONs

Key questions to ask when you are storyboarding

When to use media	When not to use media
Can this be shown visually? Does it have a time aspect? Could an expert talk about this topic? Could an expert be interviewed?	Could this content change in the near future? Does the budget/timeframe allow for use of video?

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Back to our case study 'We are designing an eLearning module that is part of an ecosystem to uplift a health organisation employee's skills in working with diverse clients.'

How could media be used in this project?

Please add your thoughts in chat

Streams	Paths	Foundations	Hothouses	Gardeners
project work	scaffolded learning / virtual classrooms	podcasts / blog posts / links	virtual classrooms / on-the-job challenges / rapid feedback	individual coaching sessions / peer collaboration

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the
eLearning
Superhuman
Program

If you want to be part of the program now or in the future, please get in contact.

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